presents



THE ZENITH OF FESTIVITY

28th 29th FEB FEB

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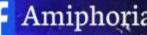


RULEBOOK

Help Desk: 011 6929 6339











🗰 www.amiphoria.in 🗜 Amiphoria 👩 amiphoria 🚩 amiphoria@gmail.com

Amiphoria, the three-day fun-packed annual fest of Amity University, Kolkata rebounds in the month of February and March 2024. It is a vivacious coalescence of students and delegates from universities and colleges all over the city.

The objective of the three-day festival is to create an unparalleled forum for students, comprising all elements of experiential learning and to test their intellectual and artistic progress, simultaneously opening avenues for the mutual sharing of experience, skills, and talent. It also aims at helping them reach their collective and individual aspirations in cultural, literary and other activities on a common platform.

Amiphoria encourages students to hone their professional skills such as leadership, teamwork, business, acumen, resource generation, management, and converting ideas to events with implementation.





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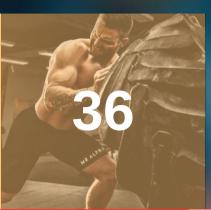


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SOLO SINGING

SOLO EVENT

Amity University's Amiphoria hosts a mesmerizing unplugged solo: a lone artist, spotlight embracing, crafts an acoustic symphony. Each note resonates in the vibrant atmosphere, weaving a musical tapestry that unites the Amity community in shared euphoria. A harmonious blend of talent and spirit, igniting the essence of Amiphoria's celebration.





Time: 6mins (1min Sound check,5min Performance)

RULES:

- A singer can only accompany their vocals with either one instrument or a Electric tanpura.
- Participants are prohibited from using electronic devices, including MIDI equipments and VST plugins.
- As this is a solo performance, only one participant is permitted to perform.
- Singing inappropriate or profane songs with vulgar language is prohibited.
- In the event of any uncommon circumstances, the judge's ruling stands as ultimate.
- It is strictly forbidden to view lyrics while singing.
- The registration fee for each participant is ₹200.
- The registration fee is non-refundable under any circumstances.

 Participants who are not selected cannot request a refund of their registration fee.



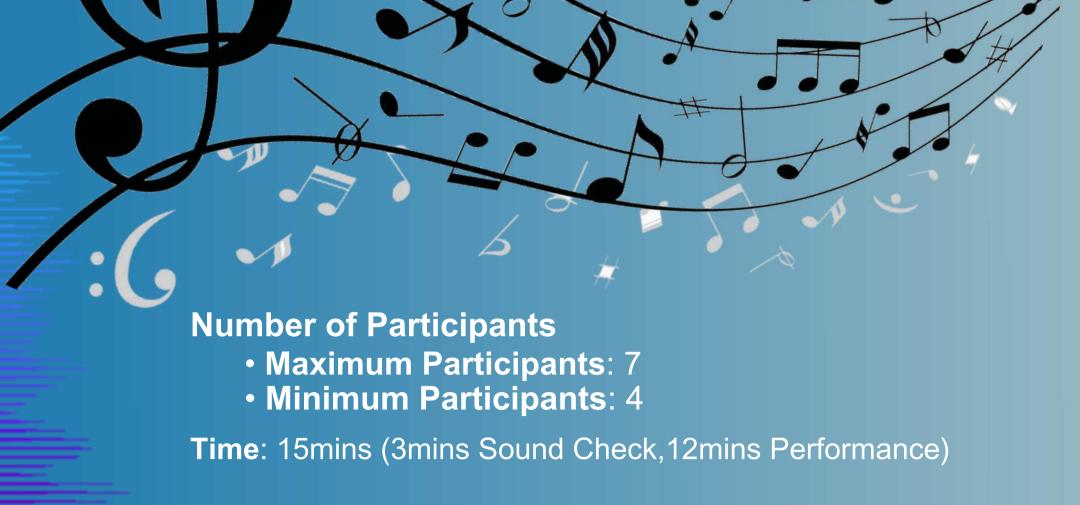


WAR OF BANDS TEAM EVENT

Amity University's Amiphoria hosts a fierce musical clash as bands duel with amplified guitars, thunderous drums, and commanding vocals. The stage transforms into an arena of sonic warfare, where melodies collide and rhythms clash, captivating the Amity community in a dynamic battle of musical prowess. A spirited spectacle where each note becomes a weapon in the intense war of bands.







- A drum set will be provided, however, you'll need to bring your own cymbals.
- Participants are prohibited from using midi equipment's and vst plugins.
- Singing inappropriate or profane songs with vulgar language is prohibited.
- The language of the chosen song poses no barrier.
- In the event of any uncommon circumstances, the judge's ruling stands as ultimate.
- Registration Fee Rs.1000
- Registration fee will be not refundable.







PHOTOGRAPHY SOLO EVENT

Photography can be a powerful tool for women's empowerment, capturing diverse narratives and challenging stereotypes. It provides a platform for self-expression, highlighting women's strength, resilience, unique stories and also their emotions. This event shows a photographers' skill not just as a technician but also as an artist who can capture emotions. The objective is to capture their emotions, not expressions.

Maximum: Two participants are allowed from each college **Time**: Students must report at 10.00 am on 29th February 2024.











SHORT FILM TEAM EVENT

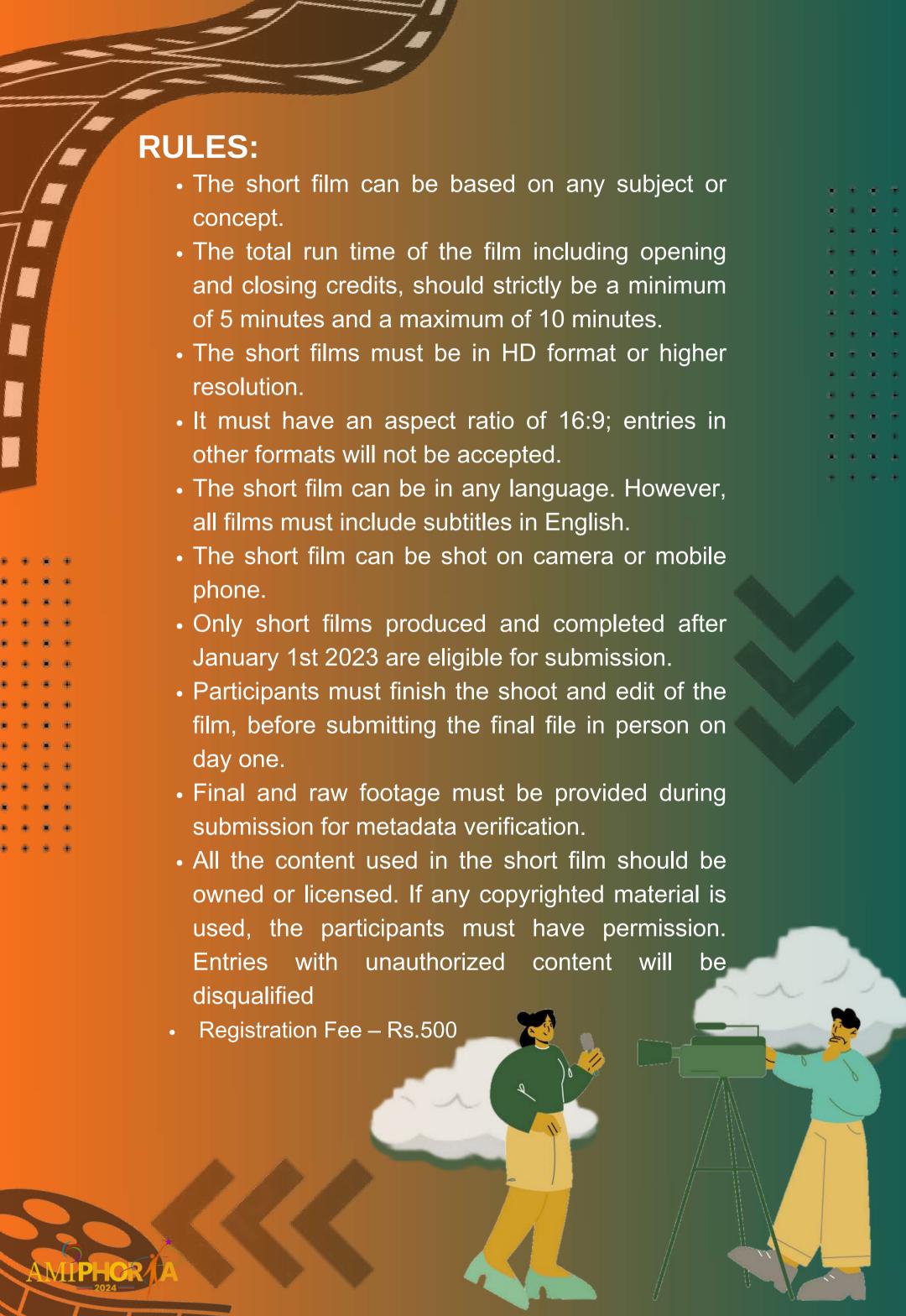
Join us for a dynamic 2-day short film event! Submit your short films for qualification check, then sit back and enjoy the screening as judges crown the winning masterpiece. Bring your best work and be part of the cinematic thrill!

Number of Participants

- Maximum Participants: 4
- Minimum Participants: 3

Time: Only short films produced and completed after January 1st 2023 are eligible for submission.







TEAM EVENT

Cine storm quiz event consisting of 3 rounds. The first round is Q&A and the second is audio visual round, the third round will be rapid fire. It will be intercollege film event.

Number of Participants: 6 groups of 4 participants each

Maximum Participants: 24 students



RULES: Only 1 group to be eliminated from first and 2 groups from the second. The third round decides the results. In the first round participants will be asked direct questions and will receive 10 seconds to respond. In case the group fails to respond or answer incorrectly, the question becomes open to all the other 5 groups and the team buzzing first will take that question. The second round will be an audio visual round, each of the 5 groups now will get a maximum of 20s to answer each question. Every correct answer will earn the team 5 points and each correct pass on question will earn the team 2 additional points. By the third round, three teams will be eliminated and the remaining 3 will compete in a rapid fire round where each correct answer will earn the team 5 points but a -10 for each incorrect answer. Registration Fee – Rs.250

AMIPHORIA'24: ZENITH OF FESTIVITY





EASTERN DANCE

TEAM EVENT

The pulsating rhythm of Eastern dance echoes through the college premises as talented performers engage in a spirited competition. Immerse yourself in the rich Eastern Group Dance Competition that promises to leave you spellbound.

Maximum: One entry from one college in one subcategory.

Number of Participants

Maximum Participants: 12

Minimum Participants: 4

Time: Limit for each performance including set up shall be 5 + 1 min



- Arrangements for costume, makeup and props should be made by the participating college. Host college will not be taking any responsibility for the same.
- The prop list has to be sent beforehand to the host college mentioning every detail regarding the performing college, technical support has to be sent as well.
- Any pre-recorded music or instrumentals are allowed.
 Participating colleges must submit the same beforehand in proper order to the host college.
- Vulgar music or obscenity in dance, inappropriate costume, is strictly prohibited and if there exists any, will lead to immediate disqualification.
- Participants must strictly adhere to the time limit and the specific number of team members specified above.





- Any kind of inflammable objects, fluid, glass or any sharp or heavy objects is not allowed on the stage.
 Performers have to clear the stage after every performance.
- The organizers shall not bear any responsibilities in the case of loss or damage of any prop, or any other materials brought by the performing colleges.
- The decision of the judges shall be final and binding.
- All the rules and regulations are to be followed and any violation of the same will lead to negative feedback on the marks.
- Prior registration has to be done.
 The payment of the registration fee should be made as per the amount intimidated above.
- The best three teams will be awarded with trophies and merit certificates
- Registration Fee Rs.500







WESTERN DANCE

TEAM EVENT

We propose an exhilarating intercollege competition titled Dance Peh Dance. This event aims to bring together the best Western Group Dance talents from various colleges, creating a vibrant and competitive platform to showcase their skills, creativity, and passion for dance.

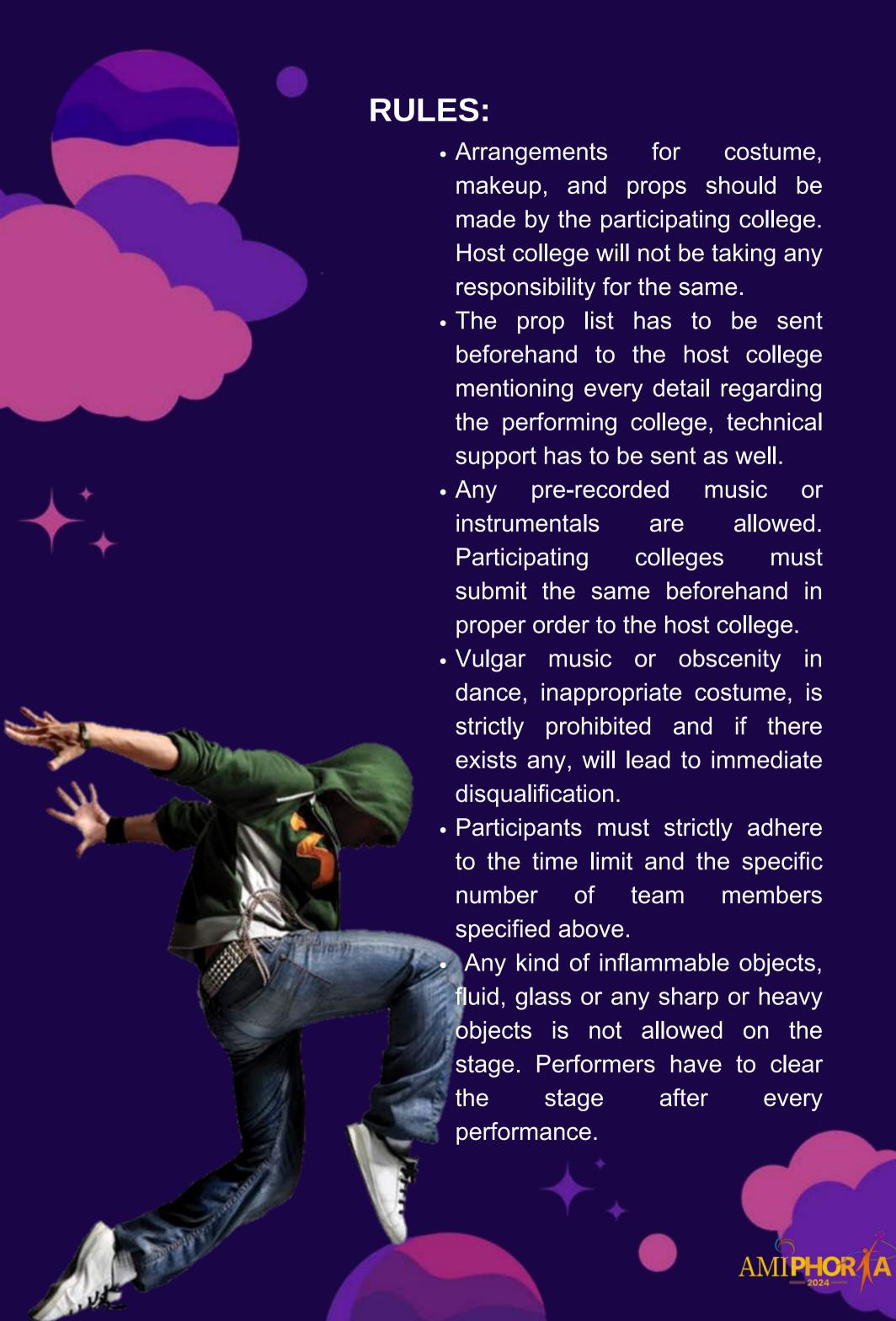
Maximum: One entry from one college in one subcategory.

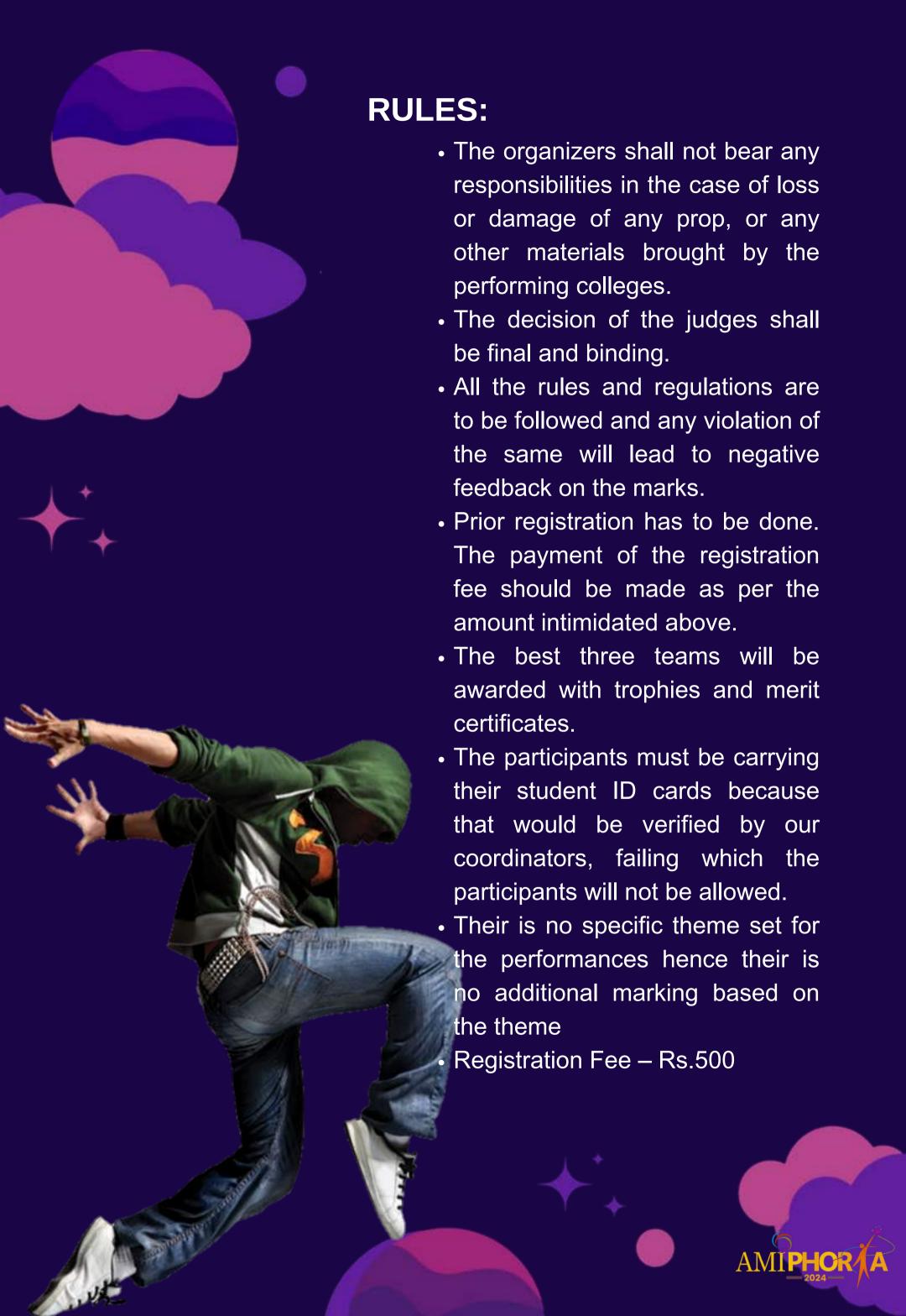
Number of Participants

- Maximum Participants: 12
- Minimum Participants: 4

Time: Limit for each performance including set up shall be 5 + 1 min







AMIPHORIA'24: ZENITH OF FESTIVITY DRAMATICS - NATYASPIA - POTHER KOTHABOLI



STAGE PLAY

TEAM EVENT

Maximum: 2 Teams per College

Number of Participants: Each team must consist of maximum 10 members, including the light sound and backstage managers.

Theme: The theme of the event is kept open for the participating team.

Time: A total time limit of 25 minutes per team will be allotted for their presentation (including stage setup)





- The script can be in English, Hindi, or Bengali.
- · Prerecorded background scores are allowed but all narrations must be done live on stage.
- •The prerecorded music list must be submitted to the host college beforehand.
- The host college will provide will 2 tables and 4 chairs as props for any participating
- college. Any extra requirement should be notified by the team with prior notice and is
- subject to availability of the same.
- Props must be brought by the participating college itself. No sort of liquid, glass,
- powdered elements, sharp or inflammable objects to be brought on stage.
- No sort of unparliamentary, derogatory or inappropriate content or any blasphemy
- hurting the sentiments of any political party or religion is allowed during the performance. It may lead to negative marking or even disqualification.
- The time limit must be strictly followed by the participating teams.
- The host college takes no responsibility in the loss of any valuables or props brought by
- the participating team.
- The team will be judged based on content, originality, acting, clarity, presentation,
- team coordination & time management.
- The judge's decision will be full and binding.
- Registration Fee Rs.300
- If all the rules & regulations provided above is not followed, then the team will face

straight away disqualification.



STREET PLAY TEAM EVENT

Maximum: 2 Teams per College

Number of Participants: Each team must consist of maximum 10 members, including the prop managers.

Theme: The theme of the event is kept open for the participating team.

Time: A total time limit of 20 minutes per team will be allotted for their presentation.

• The script can be in English, Hindi, or Bengali.

• Prerecorded background is not allowed. the teams can use unconventional orchestra for their performance.

• Props must be brought by the participating college itself. No sort of liquid, glass, sharp or inflammable objects to be used on stage.

• No sort of unparliamentary, derogatory or inappropriate content or any blasphemy hurting the sentiments of any political party or religion is allowed during the performance. It may lead to negative marking or even disqualification.

• The time limit must be strictly followed by the participating teams.

• The host college takes no responsibility in the loss of any valuables or props brought by the participating team.

• The team will be judged based on content, originality, acting, clarity, presentation, team coordination & time management.

The judge's decision will be full and binding.

• Registration Fee – Rs.300

• If all the rules & regulations provided above is not followed, then the team will face straight away disqualification.







INTER COLLEGE FASHION SHOW CONTEST TEAM EVENT

The "Reincarnation" themed fashion show captivates with its innovative blend of past and present styles, symbolizing the rebirth of fashion trends. Models grace the runway adorned in garments that seamlessly fuse historical elements with modern aesthetics, showcasing the timeless evolution of style. This captivating spectacle invites the audience to witness a transformative journey through the ages, celebrating the cyclical nature of fashion.

Number of Participants: Each team will consist of 11 members. (10 participants and 1 conveyor).

Team Compostion: 11 teams will participate, 11 +1 (Amity Fashion team)

Time: The time limit for each team would be 4 minutes. (performance)







CREATIVE MAKEUP / FACE ART

"Back to the Future" themed creative makeup pushes artistic boundaries by merging futuristic elements with nostalgic references. Bold metallic hues and avant-garde designs transport makeup artistry into the next era, while subtle nods to vintage styles create a harmonious balance. The result is a captivating fusion of past and future, where makeup becomes a time⊠traveling expression of avant-garde beauty

Number of Participants: Each team will have 2 members (1 artist and 1 model).

Team Compostion: 11 teams will participate, 11 +1 (Amity Fashion team)

Time: The time limit for the event will be 2 hours



- Makeup designs should respect cultural sensitivities and avoid offensive or inappropriate content.
- Organizers reserve the right to disqualify entries that breach ethical standards.
- Participants should use only cosmetic products and tools suitable for skin application, ensuring safety and adherence to health standards.
- Ensure that all participants adhere to safety guidelines, using hypoallergenic products and taking necessary precautions to protect the models' skin and well-being.
- Participants may be required to submit documentation showcasing their creative process, including beforeand-after photos, to enhance transparency and credibility and also need to explain.
- The participant teams should maintain the time as per discussion to be taken and should maintain the rules and decorum of our university.
- Decision of the judges will be final and binding.
- The respective teams will make themselves available at least 3 hours before the commencement of the show
- Registration Fee Rs.500







FITNESS CHALLENGE SOLO EVENT

Introducing the Ultimate Fitness Challenge! Get ready to test your physical skills with a series of challenges. We'll measure your Body strength and core stability through tasks like the plank and hand grip strength assessments.





Maximum Participants: 20

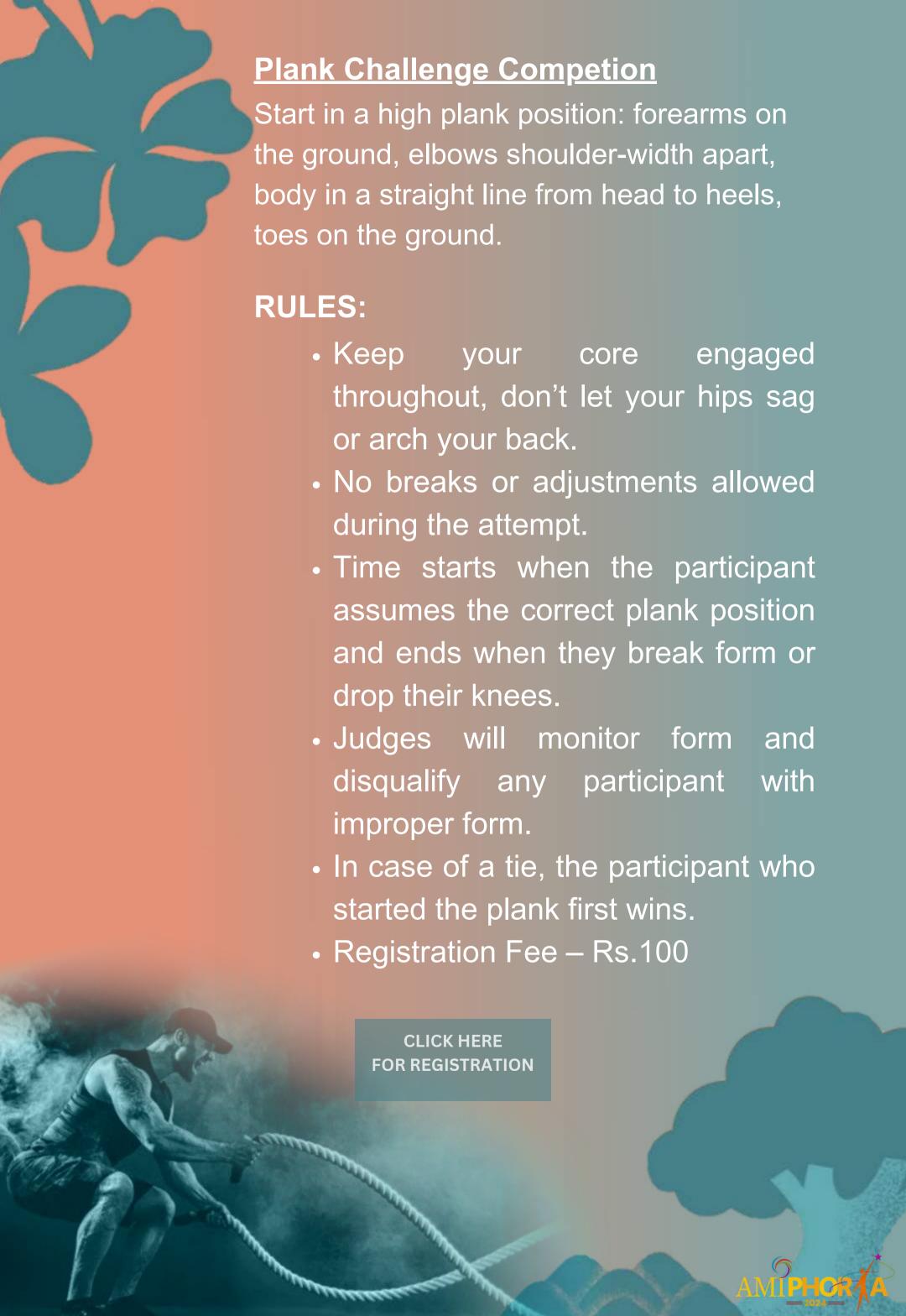
Regulations:

- 1. Please be patient & wait for your turn.
- 2. Be careful while handling the instruments.
- 3. Refrain from over exerting yourself & participating if you have health issues.
- 4. No multiple turns for a single test

Hand Grip Strength Competition RULES:

- Participants will be instructed on how to properly use the dynamometer.
- Each participant gets one attempt per hand.
- The highest reading from each hand will be recorded.
- In case of a tie, the participant with the stronger overall grip (combined score from both hands) wins.
- Registration Fee Rs.100







POSTER MAKING

SOLO EVENT

This is a poster making competition with the objective of projecting the idea about healthy & nutritious food choices, judged on the basis of creative skills of the participants presented through their colorful posters.





Maximum Participants: 20

Theme: Holistic Nutrition

Time: 2 Hours

Mode: Handmade

RULES:

04

Preferred Language is English

 Participants are required to bring their own supplies for the poster making competition.

Registration Fee – Rs.100







FOOTBALL (BOYS)

TEAM EVENT

Rules of Playing will be declared on spot by the Referee on the day of the event.

Maximum Teams: 15

Squad Compostion: 8(5+3)



RULES & REGULATIONS:

- The matches will be 5 a-side.
- Knockout rules will be applied on all the rounds.
- Two quarters with a break of 1 minute in between
- Registration Fee Rs.1,300

Note: Maximum Teams excluding Amity's own teams





BADMINTON SINGLES (GIRLS)

SOLO EVENT

Maximum Teams: 7

Squad Compostion: 1

RULES & REGULATIONS:

- Knockout rules will be applied on all the rounds.
- Rules of Playing will be declared on spot by the Referee on the day of the event.
- Registration Fee Rs.500

Note: Maximum Teams excluding Amity's own teams



BADMINTON SINGLES (BOYS)

SOLO EVENT

Maximum Teams: 7

Squad Compostion: 1

RULES & REGULATIONS:

 Knockout rules will be applied on all the rounds.

 Rules of Playing will be declared on spot by the Referee on the day of the event.

Registration Fee –Rs.500

Note: Maximum Teams excluding Amity's own teams

CLICK HERE FOR REGISTRATION

AMIPHORIA



BADMINTON DOUBLES (GIRLS)

TEAM EVENT

Maximum Teams: 7

Squad Compostion: (1+1)

RULES & REGULATIONS:

- Knockout rules will be applied on all the rounds.
- Rules of Playing will be declared on spot by the Referee on the day of the event.
- Registration Fee Rs.800

Note: Maximum Teams excluding Amity's own teams



BADMINTON DOUBLE (BOYS)

TEAM EVENT

Maximum Teams: 7

Squad Compostion: (1+1)

RULES & REGULATIONS:

- Knockout rules will be applied on all the rounds.
- Rules of Playing will be declared on spot by the Referee on the day of the event.
- Registration Fee Rs.800

Note: Maximum Teams excluding Amity's own teams





BASKETBALL (BOYS)

TEAM EVENT

Maximum Teams: 7

Squad Compostion: 8(5+3)

CLICK HERE FOR REGISTRATION

RULES & REGULATIONS:

- Knockout rules will be applied on all the rounds.
- Two quarters with a break of 1 minute in between.
- Rules of Playing will be declared on spot by the Referee on the day of the event.
- Registration Fee Rs.1,100

Note: Maximum Teams excluding

Amity's own teams



BASKETBALL (GIRLS)

TEAM EVENT

Maximum Teams: 7

Squad Compostion: 8(5+3)

RULES & REGULATIONS:

 Knockout rules will be applied on all the rounds.

- Two quarters with a break of 1 minute in between.
- Rules of Playing will be declared on spot by the Referee on the day of the event.
- Registration Fee –
 Rs.1,100

Note: Maximum Teams excluding Amity's own teams





TABLE TENNIS (GIRLS)

SOLO EVENT

Maximum Teams: 7
Squad Compostion: 1

CLICK HERE FOR REGISTRATION

RULES & REGULATIONS:

- Knockout rules will be applied on all the rounds.
- Rules of Playing will be declared on spot by the Referee on the day of the event.
- Registration Fee Rs.500

Note: Maximum Teams excluding Amity's own teams



TABLE TENNIS (BOYS)

SOLO EVENT

Maximum Teams: 7
Squad Compostion: 1

RULES & REGULATIONS:

- Knockout rules will be applied on all the rounds.
- Rules of Playing will be declared on spot by the Referee on the day of the event.
- Registration Fee Rs.500

Note: Maximum Teams excluding Amity's own teams





TUG OF WAR (BOYS)

TEAM EVENT

Maximum Teams: 7

Squad Compostion: 8(6+2)

RULES & REGULATIONS:

- Knockout rules will be applied on all the rounds.
- Rules of Playing will be declared on spot by the Referee on the day of the event.
- The matches will be 6 a-side.
- Registration Fee Rs.800

Note: Maximum Teams excluding Amity's own teams



TUG OF WAR (GIRLS)

TEAM EVENT

Maximum Teams: 7

Squad Compostion: 8(6+2)

RULES & REGULATIONS:

- Knockout rules will be applied on all the rounds.
- Rules of Playing will be declared on spot by the Referee on the day of the event.
- The matches will be 6 a-side.
- Registration Fee Rs.800

Note: Maximum Teams excluding Amity's own teams





CHESS (BOYS & GIRLS)

SOLO EVENT

Maximum Teams: 7
Squad Compostion: 1

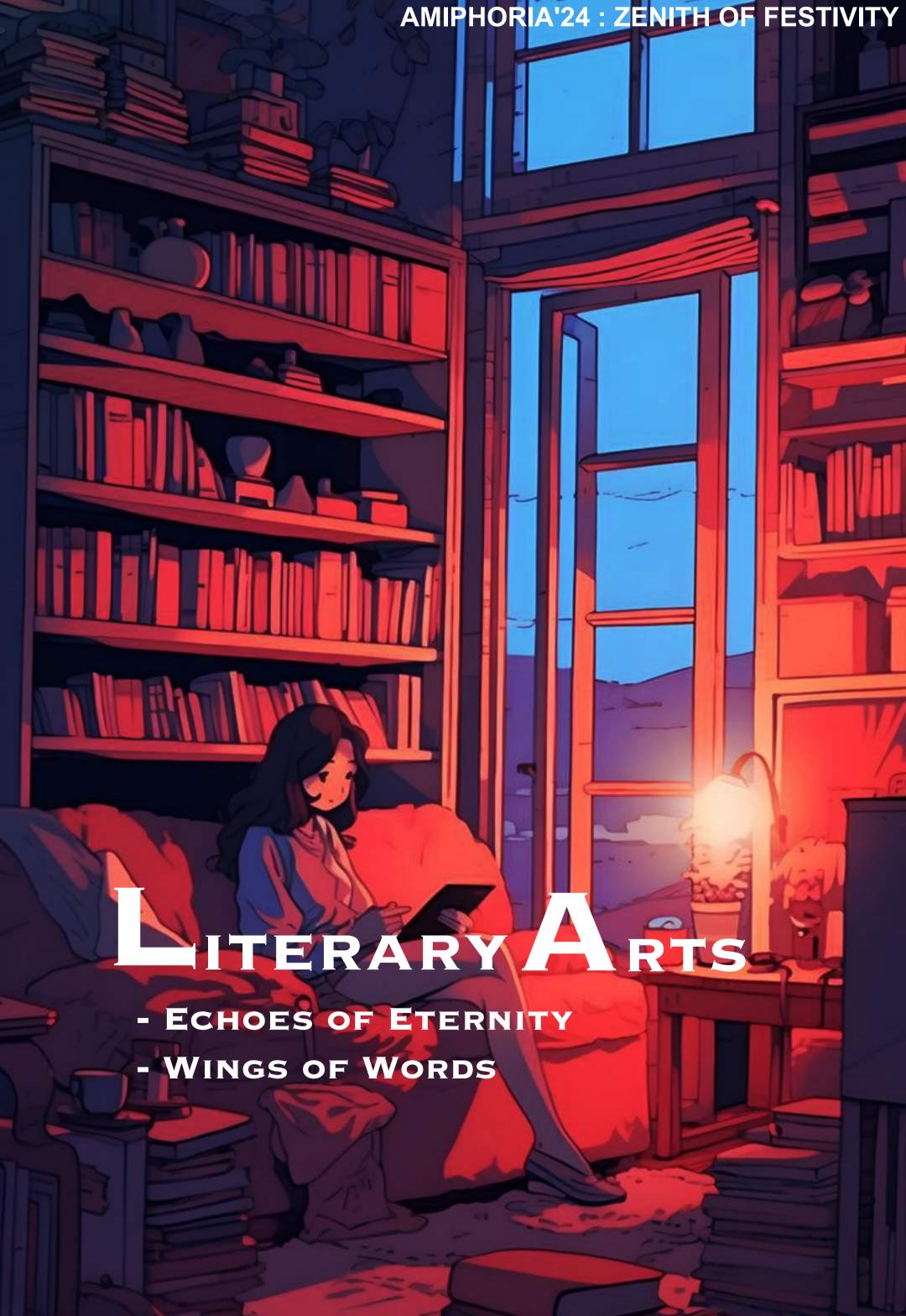
RULES & REGULATIONS:

Knockout rules will be applied on all the rounds.

 Rules of Playing will be declared on spot by the Referee on the day of the event.

Registration Fee – Rs.500 (Boys & Girls)







POETRY SLAM

"Welcome to Wings of Words: A Poetry Gala – where voices take flight, intertwining passion and prose in a captivating Slam Poetry Competition. Join us for an expressive afternoon, leaving hearts and minds soaring on the wings of poetic prowess."

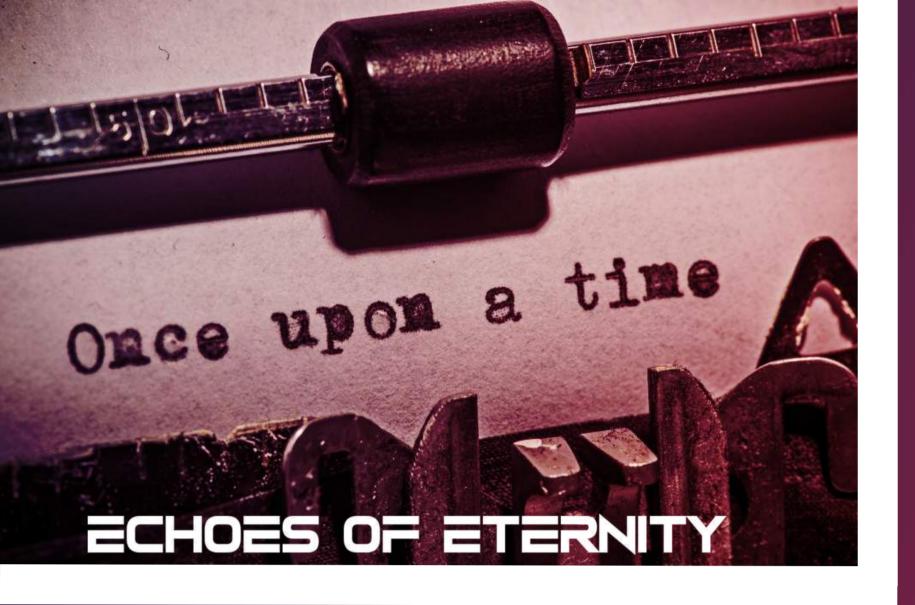




Time: Every poet is granted a canvas of time, a brief yet profound 2 minutes to paint their poetic masterpiece on the stage of ephemeral moments.

RULES:

- Harmony of Strings: Enrich your verses with the subtle elegance of an acoustic guitar. (Optional)
- Language as an Art Form: Poetry is a universal language, and at Ephemeral Echoes, it finds expression in Hindi, English, Bengali, or Urdu, so feel free to recite your poetry in any of these languages.
- Elegance in Expression: As wordsmiths, we uphold the sanctity of language. Disrespect towards religion, communities, or individuals is strictly prohibited and so is the use of slang, profanities, or offensive content. Let your verses embody respect and dignity, creating an atmosphere where every soul feels acknowledged.
- Guiding the Poetic Spirit: Embrace the stage with authenticity and originality. Let your poetic essence shine through, embracing both classical and contemporary forms.
- Reserve Your Spot: Limited spaces are available for this exquisite evening. Secure your spot on this poetic journey by visiting Amiphoria website and indulging in the luxury of artistic expression by paying a nominal fee of Rs 100



A NARRATION GALA

Embark on a captivating journey of storytelling with our upcoming audio narration event, "Echoes of Eternity: A Narration Gala" This is your chance to breathe life into words, share your unique narratives, and immerse the audience in the power of your voice.





Number of Participants

- Maximum Participants: 5
- Minimum Participants: 2

fostering collaborative creativity within a closeknit ensemble.

Time: Each performance is allotted a total of 4+1 minutes, allowing participants a carefully curated timeframe for their artistic expression.

RULES:

- Audio Enhancement: Elevate your performance with the option of background music and/or an acoustic guitar. However, to ensure seamless processing, kindly submit any audio clips in advance, well before the event day.
- Respectful Expression: A harmonious atmosphere prevails; hence, any
 form of hate speech or offensive language, sexual innuendos and explicit
 material finds no place in this creative sanctuary.
- Participation Investment: Secure your spot with a nominal team fee of Rs 200 INR per team. Payments can be effortlessly processed through the dedicated portal on the Amiphoria website.
- Script Submission: Prepare the stage for your narrative masterpiece by submitting the script for your audio narration well in advance, contributing to the meticulous planning of this artistic celebration.

IMPORTANT- Please send the background music of your choice (optional) and the audio narration scripts to submissions.literaryclub@gmail.com after registeringThe audio narration event is open for participation in English, Hindi, or Bangla.







FIFA TOURNAMENT SOLO EVENT

The FIFA tournament aims to unite gaming enthusiasts in a competitive yet friendly environment, showcasing their skills in strategic gameplay and fostering a community of respect and camaraderie.



Equipment and Set-Up Team:

- This is a solo player tournament, where each player will be representing their college.
- Personal Equipment: Participants must bring their own controllers and keyboards. Only controllers supporting X-Input configuration are allowed. Examples include but are not limited to Xbox PC controllers, Redgear, and Cosmic Byte. The organizers will not provide any controllers or keyboards.DS4 controllers are allowed too.
- Compatibility Check: Players are responsible for ensuring their equipment is compatible with the gaming setup provided by the organizers. A brief period will be allocated for this purpose before the tournament starts.
- **Set-Up Time**: Each player will be given 5 minutes before their match to set up controls, choose teams, and make any necessary configurations. Assistance from the tournament staff will be available for technical difficulties.
- **Default Settings:** All matches will be played on default game settings unless specified otherwise by the organizers. Any changes to game settings must be approved by both players and the tournament referee.

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AMIPHOR A



Match Play

- Match Duration: Matches will be set to a default length of 5 minutes per half, with extra time and penalties to decide the winner in the event of a draw.
- Team Selection: Players can choose any club or national team available in the game. The same team can be selected by both players. Custom teams or modified squads are not allowed.
- Game Pause: Players can only pause the game if they have possession of the ball or during a stoppage in play (e.g., out of bounds, goal). Each player is allowed up to 2 pauses per match for tactical changes or substitutions.





Conduct and Fair Play

- Sportsmanship: Players are expected to conduct themselves in a manner that reflects positively on themselves, the organizers, and the event. Unsportsmanlike behavior, including but not limited to verbal abuse, physical aggression, or cheating, will result in immediate disqualification.
- Late Arrival: Players must arrive at their designated playing area at least 10 minutes before their scheduled match time. Failure to show up within 10 minutes of the scheduled start time will result in a forfeit and win by default to the opponent.
- Disconnections and Technical Issues: In the event of a disconnection or technical issue, the match will be paused immediately. If the issue cannot be resolved within 10 minutes, the match will be restarted. If a player is found to be at fault for the disconnection, they will forfeit the

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AMIPHOR A





Conduct and Fair Play

- Sportsmanship: Players are expected to conduct themselves in a manner that reflects positively on themselves, the organizers, and the event. Unsportsmanlike behavior, including but not limited to verbal abuse, physical aggression, or cheating, will result in immediate disqualification.
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AMIPHOR A





Tournament Structure

- Bracket Format: The tournament will follow a double elimination or round robin format depending on the total number of registrations. The organizers reserve the right to modify the tournament structure based on the number of participants.
- Reporting Results: It is the responsibility of the winning player to report the match result to the tournament organizers immediately after the conclusion of their match.
- **Disputes**: Any disputes or disagreements should be brought to the attention of the tournament organizers immediately. Decisions made by the organizers are final.





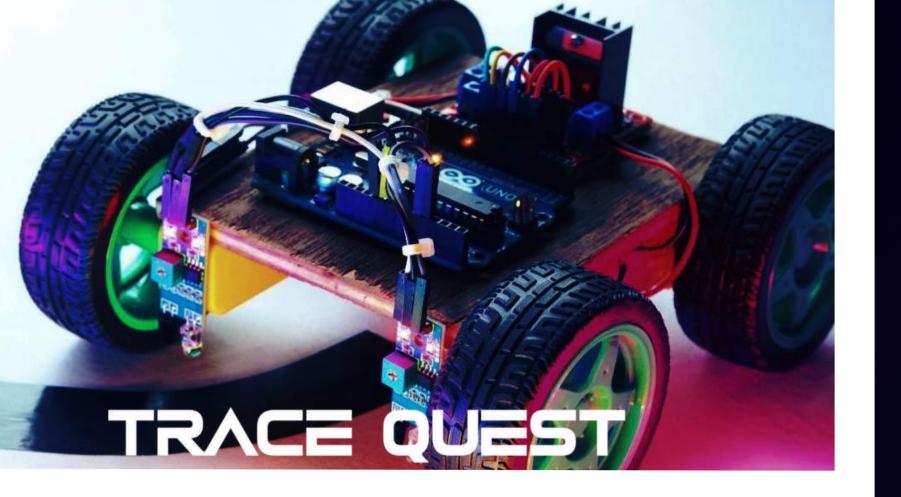
Prizes and Awards:

Prizes and awards will be presented to the top 3 participants

Miscellaneous

- Privacy and Image Rights: By participating in the tournament, players agree to be photographed or filmed for promotional purposes related to the event.
- Amendments to Rules: The organizers reserve the right to make changes to the rules at any time. Participants will be notified of any significant changes as soon as possible.
- Registration Fee Rs.100





LINE FOLLOWING ROBOTS TEAM EVENT

To design and build a robot capable of following a line on a designated track as quickly and accurately as possible.

Number of Participants: Maximum of 3 people per team is allowed.



Robot Specifications:

- **Dimensions**: The team must ensure that the robot must fit within a specified box (e.g., 20cm x 20cm) at the start of the race.
- Control: Must be fully autonomous after starting. No remote control allowed.
- Power: Only electric power is allowed. Voltage and power source specifications (maximum 12V).

Track Design

- **Dimensions**: The track will be a black line (15mm width) on a white background, with a total length of 10 meters, including straight sections, curves, and potential obstacles.
- Features: May include crossings, gaps in the line, sharp turns, and inclines.
- Start/Finish Line: Clearly marked and distinguished from the rest of the track.

Scoring System

- Time: The primary scoring metric is the time taken to complete the course.
- Penalties: Added for touching the robot (except at the start), veering off the track, or skipping sections of the line.





Competition Format Qualification Rounds:

- Robots must complete the track within a set time to qualify for the final round.
- Final Round: The fastest robots from the qualification rounds compete for the top positions.

Competition Regulations

- Start Procedure: Robots must start upon a signal and cannot be touched until they cross the finish line or require resetting.
- Intervention: If a robot leaves the track, the team may reposition it at the nearest checkpoint, with a time penalty.
- Disqualification: Failing to comply with robot specifications, unsportsmanlike conduct, or failing to start after a set time.
- Judging: Decisions made by the judges are final.
 Criteria include adherence to the track, time penalties, and bonus points.





Miscellaneous:

- Registration: Teams must register by a specified deadline, providing details of their robot.
- Inspection: Robots will be inspected for compliance with the specifications before the competition.
- Modifications: No modifications allowed after inspection, to ensure a fair and healthy competition.
- Registration Fee Rs.100

Awards & Prizes:

Prizes will be awarded to the top three finishers.



```
# checking response.status_code (if you get 502, try remains to make)

if response.status_code != 200:
    print(f"Status: {response.status_code} - Try remains to make)

else:
    print(f"Status: {response.status_code}\n")

# using BeautifulSoup to parse the response object

soup = BeautifulSoup(response.content, "html.marse")

soup = BeautifulSoup(response.content, "html.marse")
```

CODING EVENT TEAM EVENT

Number of Participants:

- Maximum Participants: 4
- Minimum Participants: 2

Participants can enter as individuals or as part of a team.

Registration:

4

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- All participants must register by the specified deadline.
- All participants in a team must be from the same college.
- Registration Fee Rs.100



Challenges

- A list of challenges will be provided at the beginning of the Ideathon. Participants can select one challenge to work on during the event.
- Each challenge will have a brief description and a set of objectives that the proposed ideas should aim to achieve.

Idea Submission

- Ideas must be submitted in the form of a presentation , detailing the problem statement, proposed solution, potential impact, and a basic implementation plan.
- Submissions must be original work developed during the Ideathon. Pre-existing projects or ideas will be disqualified.

Judging Criteria

- Ideas will be evaluated based on creativity, feasibility, impact, and the clarity of presentation.
- A panel of judges, consisting of industry experts and academics, will review the submissions.



Presentation

- Teams will have the opportunity to present their ideas to the judges and audience towards the end of the event.
- Each team will be given a set time limit of 5-7 minutes for their presentation, followed by a Q&A session.

Prizes and Recognition

- Prizes will be awarded to the top teams with the most innovative and impactful ideas.
- All participants will receive certificates of participation.

Intellectual Property

- Participants retain full ownership of their ideas.
 However, by participating, they grant the
- organizers permission to use their names, photographs, and ideas for promotional purposes.

Conduct

- Participants are expected to maintain a high standard of professionalism, respect, and integrity throughout the event.
- Any form of plagiarism, disrespect towards other participants or judges, or violation of event rules will result in immediate disqualification.

Amendments to Rules

- The organizers reserve the right to make changes to the rules and guidelines of the Ideathon as
- necessary. Participants will be notified of any significant changes





POWER BI: DASHBOARD MAKING TEAM EVENT

To create a compelling and insightful dashboard using Microsoft PowerBI, which effectively communicates a given dataset's story.

Eligibility:

- Open to individuals or teams (maximum of 3 members per team).
- Both amateur and professional data analysts are welcome.



- Data Set: A specific dataset will be provided to all participants at the start of the competition. Participants are not allowed to use external data sources unless specified.
 - Submission Guidelines: The dashboard must be submitted within 5 hours from the start of the event. Submissions must include a PowerBI Dashboard file (.pbix) and a brief description (max 300 words) explaining the insights and design choices. The dashboard should not exceed 2 pages. Submissions must be original work created for this competition.

Prize:

- Prizes will be awarded to the top three finishers.
- Winners will be featured on IT CLUB AUK's official instagram handle.

Code of Conduct:

- Participants are expected to conduct themselves professionally.
- Any form of plagiarism will result in disqualification.
- Respectful competition and feedback are encouraged.



Rules: Judging Criteria:

- Design: Layout, aesthetics, and overall
 - visual appeal.
- Usability: Ease of navigation, interactivity, and clarity.
- Insightfulness: Quality of insights, relevance, and creativity in data presentation.
- Complexity: Use of PowerBI features and complexity of data modeling. Judges' decisions are final.
- **Disqualification**: Violation of any competition rules may result in disqualification. Organizers reserve the right to disqualify any participant for unethical or unprofessional conduct.
- Amendments to the Rules: Organizers reserve the right to make amendments to the competition rules at any time. Any changes will be communicated to registered participants promptly.
- Registration Fee Rs.100







CASE STUDY COMPETITION TEAM EVENT

Number of Participants:

- Maximum Participants: 5
- Minimum Participants: 2

Problem: The problem statement for the case study will be provided to you after completing the registrations.





- Candidates have to solve the case study and present a suitable solution to it including the business element in the form of a presentation.
- The presentation should consist of 3-5 slides (excluding Cover Slide and Thank You Slide) and must contain the 'Team Name' and the name, details (phone number, email ids, college name) of the Team members.
- The final presentation should be mailed to the Entrepreneurship Club's mail id: eclub.amitykol@gmail.com.
- On the day of the event, the teams would be required to present their proposed solutions and would be judged on their idea, presentation skills, the feasibility of the idea, and rebuttal by our respected judges.
- Registration Fee Rs.200







CRISIS MANAGEMENT

CLICK HERE FOR REGISTRATION

Objective:

This innovative approach aims to blend the excitement of a treasure hunt with the intellectual challenge of crisis management, preparing participants for the complexities of the business world in an engaging and dynamic format.

Team Composition:

Teams of 4-5 members, each adopting a crucial role:

- *Leader*: Drives the team's strategy and ensures adherence to timelines.
- **Analyst**: Focuses on dissecting clues and linking them to potential crises.
- *Communicator*: Articulates the team's findings and strategies clearly.
- Strategist: Develops a solid action plan based on the interpreted clues.
- *Innovator*: Suggests creative solutions for crisis management.





Presentation Guidelines

- *Timing*: A strict 4-minute pitch to present the crisis management strategy.
- *Language*: Presentations may be in Hindi or English, excluding Bengali for uniformity.
- *Format*: A compelling pitch deck summarizing the crisis, proposed solutions, and action plan

Clue Distribution Timeline

- *First Clue*: Distributed at 4 PM, offering the initial hint towards the crisis.
- **Second Clue**: Provided at 7 PM, to assist teams further if the crisis remains unsolved.
- *Direct Meme Reveal*: At 10 PM, teams that haven't identified the crisis receive the meme, with a corresponding negative mark for this aid.

Storyline

The "Escape Room" Crisis Management Challenge now takes you on a journey of discovery and strategy, reminiscent of a treasure hunt. Participants won't directly stumble upon a crisis through a meme but will instead be led on a path of clues starting at 4 PM the day before the challenge. These clues, ranging from cryptic quotes to suggestive images related to a real company's situation, will guide teams through a layered discovery process. The aim is to piece together the puzzle, identifying the crisis before a direct meme reveal becomes necessary.







- Teams embark on a clue-based discovery of a real company's crisis, simulating the urgency and unpredictability of real-world business challenges.
- Negative marking applies to teams requiring the direct meme reveal to identify the crisis.
- Presentations evaluated on the efficiency of crisis identification, creativity, solution feasibility, and overall presentation and teamwork.
- The event fosters skills in analysis, strategic thinking, and problem-solving, enhancing participants' readiness for actual business crises.

Registration Fee – Rs.100

Short Summary of the Event

After a long day, as you unwind and scroll through your phone, a mysterious clue appears at 4 PM, signaling the start of the "Escape Room" Crisis Management Challenge. This isn't just any scenario; it's unfolding within your own company. Suddenly, you're plunged into a strategic adventure, deciphering hints about a crisis hitting close to home. With each clue, from cryptic quotes to suggestive images, your team races against time, unraveling the puzzle before the final reveal at 10 PM. This challenge isn't just a game; it's a real test of wit, teamwork, and crisis management, all unfolding from the comfort of your couch, turning your after-work relaxation into a thrilling quest to save your company.





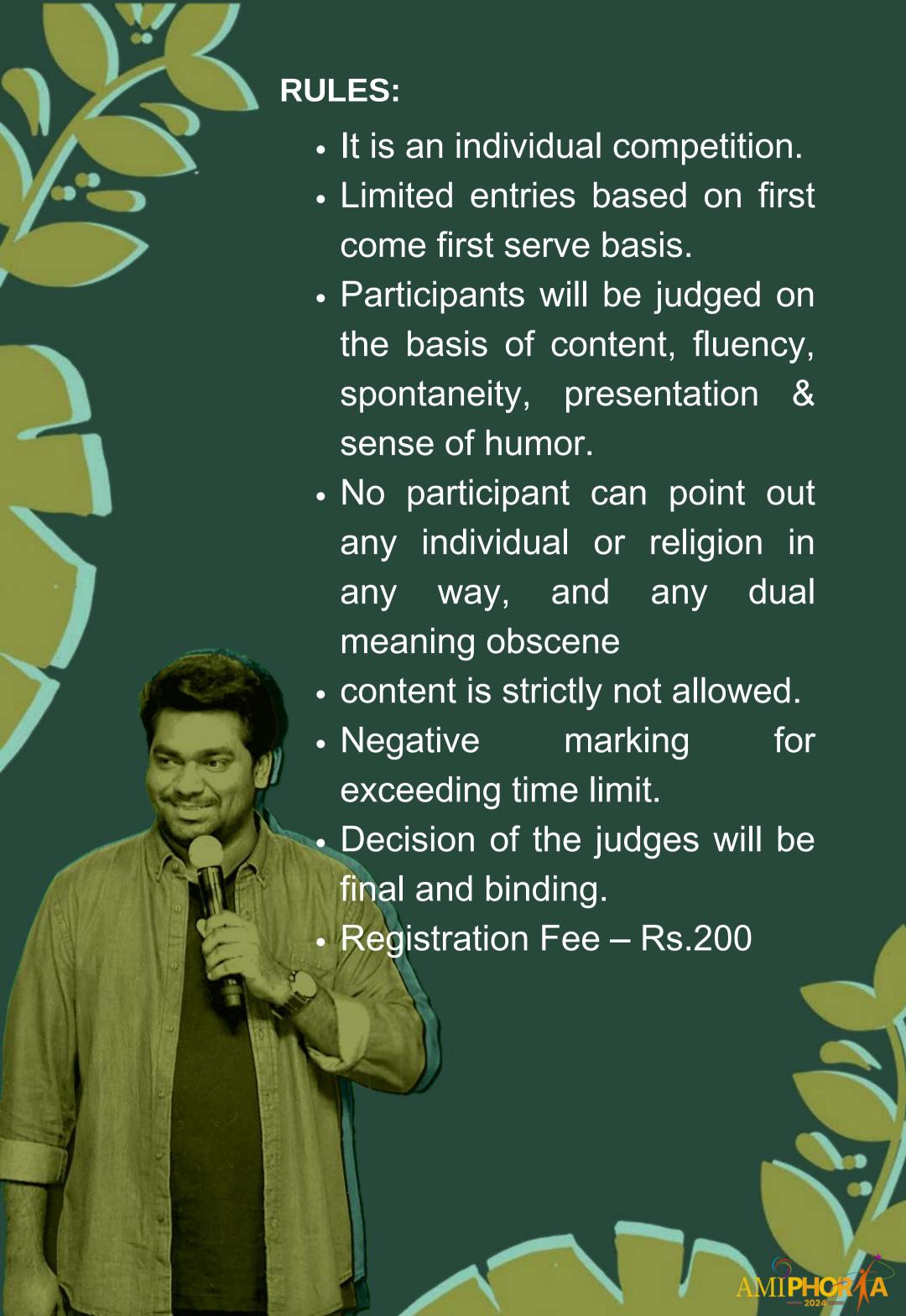


STAND-UP COMEDY TEAM EVENT

This one's for all the pro-stage performers out there! A perfect place for those who can take over the crowd with their humorous comedy and exceptional acting skills. An unprecedented opportunity to showcase your pro skills as a "Stand-up Comedian. A Stage to perform and a huge crowd to be captivated. Step up, and leave the audience enthralled!

Time: The time limit is 7minutes must be strictly followed by the participating teams







TOTE BAG PAINTING CONTEST TEAM EVENT

Tote bag painting and designing event seeks to bring out the creatives of students and design their own lifestyle elements (tote bags), this event seeks to encourage sustainability and encourage the reuse and reduce lifestyle.

Maximum: 2 Teams per College

Number of Participants: Each team must consist of

maximum 2 members

Time: The time limit must be strictly followed by the

participating teams



RULES:

- The concept and medium of the painting/ artwork/ decoration is kept open for the participating team, based on themes of encouraging sustainability and the reuse and reduce lifestyle.
- All participants must bring their own Art materials, pencils, colors for fabric painting (preferably fabric colors) and any other decorative elements that they wish to use on a TOTE BAG.
- 1 Tote bag will be provided to each team from the host College.
- The host college will provide will 1 table and 2 chairs for any participating team. Any extra requirement should be notified by the team with prior notice and is subject to availability of the same.
- No sort of un-parliamentary, derogatory or inappropriate content or any blasphemy hurting the sentiments of any political party or religion is allowed during the performance. It may lead to negative marking or even disqualification.



RULES:

- The host college takes no responsibility in the loss of any valuables or stationary brought by the participating team.
- The team will be judged based on content, originality, creativity, clarity, presentation, practicality, team coordination & time management.
- The judge's decision will be full and binding.
- Registration fees per team is 100/-
- If all the rules & regulations provided above is not followed, then the team will face straight away disqualification.



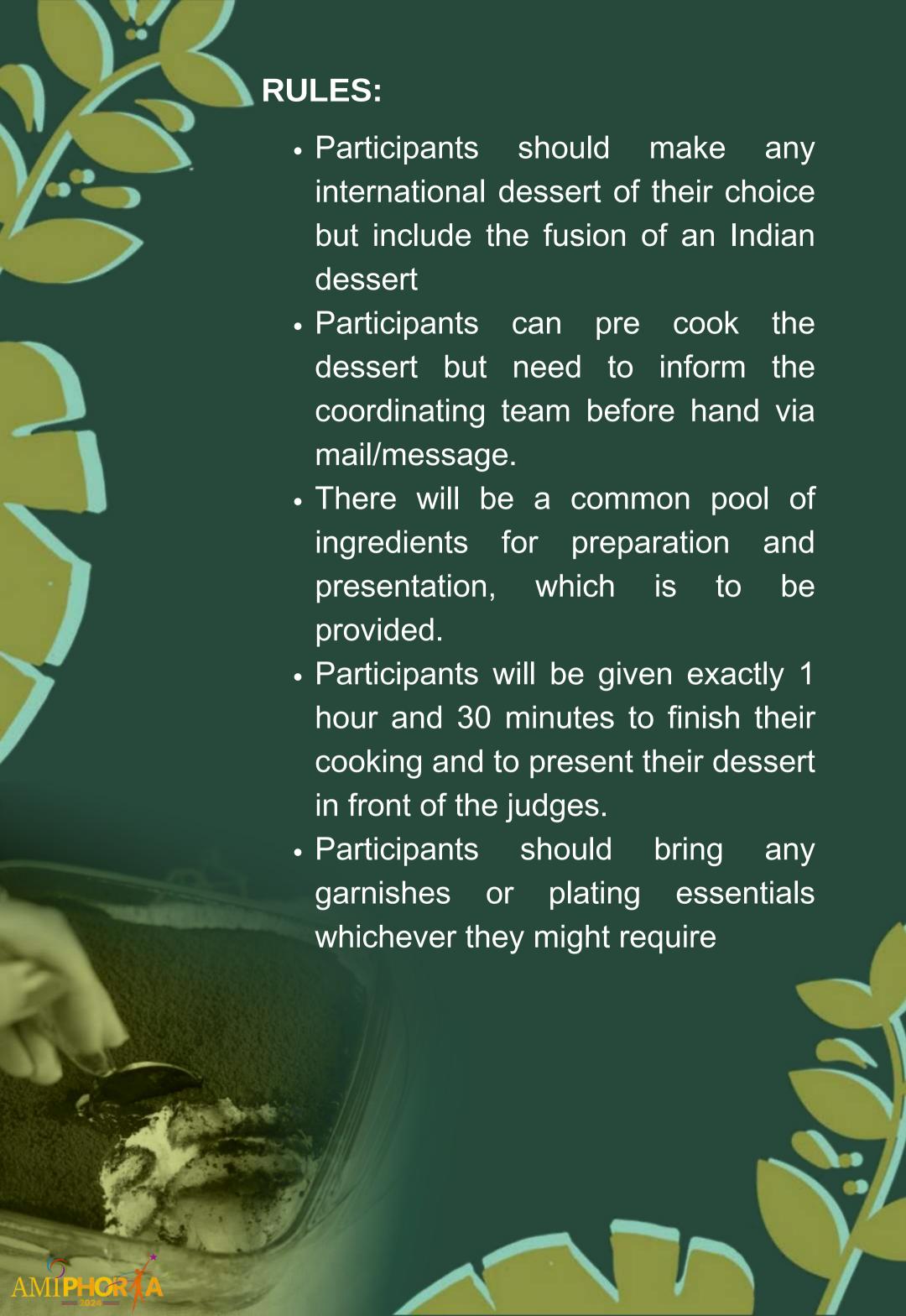


DESSERT MAKINGSOLO EVENT

Dessert Fusion Extravaganza will encourage participants to go on a culinary adventure by creating a fusion between flavours of international desserts with the touch of Indian sweets. The challenge tests your creativity in combining two different dessert traditions, resulting in a unique fusion that brings together global and Indian culinary cultures.

Time: Participants will be given exactly 1 hour and 30 minutes to finish their cooking and to present their dessert in front of the judges.









TREASURE HUNT SOLO EVENT

Treasure Hunt can be played as individuals or teams competing for time. It is fun to play either inside or out. The goal of the game is to lead the seekers through a set of clues that takes them from place to place to find a treasure. The "seekers" need to read each clue they find and figure out the next location.

Number of Participants: Maximum 3 members are allowed in each team.

Time: Time limit of 2 hours for all the competing teams to find the treasure



RULES: Each team has to announce a leader at the time of registration. You will be given clues at the onset of the event.

- Wallets, mobile phones and all other devices of communication or IT gadgets has to be submitted before the event.
- The clues has to be solved in a particular order.
 Skipping of any clue leads to disqualification of the particular team.
- An entire team has to stay together and find the clues. A team cannot split up to find different clues and solve them. If so, the team will be penalised. After 2 penalties, it will lead to disqualification.
- Registration Fee Rs.200
- The team finding the treasure or the final clue in the shortest time will be declared the winner of the event followed by the 1st - Runner Up.
- Organizers are free to make any changes which will be informed prior to the competition.



DEBATE

Venue: 1 Day Event Amity University Kolkata

Time:

- The Event shall be divided in 2 rounds, first round lasting 2 mins per speaker timing
- Second round after elimination lasting for 3 mins per speaker timing.

Participation Fee – Rs. 500 each participant



- **Topic**: 'NEW HIT&RUN LAWS IN INDIA: BANE OR BOON'
- Format: Turncoat Debate
- Medium of language must be English and parliamentary. Unparliamentary language may lead to candidates being disqualified.
- Each participant will have to start by speaking 'FOR' or 'AGAINST' which would be decided on the spot via a toss and then the same speaker will switch and speak for the opposite motion.
- The Event shall be divided in 2 rounds, first round lasting 2 mins per speaker timing
- Second round after elimination lasting for 3 mins per speaker timing.
- There shall be a total of 2 winners, 1 for each side.

Every participant will receive a participation certificate.

